

DOMINIC LOSASSO

VISUAL COMMUNICATIONS PROFESSIONAL

Skills

- Well organized
- Excellent interpersonal and communication skills
- Work efficiently alone and also in a team
- Use time effectively and take directions well
- Manage other people with confidence and sensitivity
- Maintain relationships with vendors and third parties
- Excellent computer skills in relevant art and design software including the Adobe Creative Suite (Photoshop, Illustrator, and InDesign)
- Working knowledge of HTML and web design

Previous Employment

JLL

Marketing Manager

April 2016 - Present - Denver, Colorado

- Work with brokers to create materials that promote and market office buildings and their vacancies. I art direct materials like:
 - Logos and brand identities
 - Brochures
 - Web materials including web sites, banner ads & email blasts
 - Environmental graphics
- Serve as creative director and work with internal support staff and designers to be sure materials are done correctly and on-time
- Communicate with vendors
- Juggle multiple projects for multiple project managers

Tyler Dominic Creative

Creative Manager

April 2006 - Present - Arvada, Colorado

- Worked with clients of all sizes
- Managed project budgets
- On a daily basis I created:
 - Brand identities
 - Brochures
 - Web materials including web sites, banner ads & email blasts
 - Print materials like newspapers and brochures
 - Large tradeshow graphics including booths & directional signage
- Ran daily business activities including billing, banking, generating reports and customer relations

Ultimate Electronics

Senior Graphic Designer

September 2003 - April 2006 - Thornton, Colorado

- Managed the creation of Sunday circulars which included working with product buyers and upper management to balance product selection with marketing promotions
- Art directed product and on location photo shoots including selecting locations, talent and products

About Dom

I've been in the graphic design and advertising business in nearly every capacity for 21 years. I've learned that you can't go where you want until you know where you've been. Working my way up the food chain has been a long road but one that has taught me the routines, processes and values that made me the well rounded visual communications professional I am today.

Education

Associate of Applied Science Degree in Visual Communications from The Colorado Institute of Art, Denver, Colorado 1996

Certificates for beginning, intermediate and advanced HTML from New Horizons Computer Learning Center, Denver, Colorado 2000

Awards

2009 **Primo Award for Service to the Community**

2010 **Primo Award for Service to the Community**

2013 **Inducted into the Colorado Italian American Hall of Fame**

Organization Participation

Colorado Challenger Club (Dodge Challenger vehicles)

Founder, 2010 to Present

Order Sons of Italy in America, Grand Lodge of Colorado

President, 2013 - Present

1st Vice President, 2011 - 2013

Orator, 2009 - 2011

Treasurer, 2005 - 2009

Order Sons of Italy in America, Denver Lodge #2075

President, 2001 - 2003

Trustee, 1999 - 2000

Italian American Business Association

Member since 2006

Wood Run III Home Owners Association

Director, 2002 - 2004

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Professional References

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A Few Words from Clients & Colleagues

“From designing covers to assisting our advertisers to create or refine their own ads for print, Dominic’s flair for creativity and his willingness to go above and beyond ensures that every page of Andiamo! looks amazing. Hardworking, talented, and honest, I know I can trust him with any task and never be disappointed; my publication would simply not be the same without him!”

Jenna Capra, Owner and Editor
Andiamo! Newspaper

“It has been a pleasure to work with Dominic and I consider him a true partner in the success of our association.”

Tiffany S. Herron, Past President
Rocky Mountain Compensation Association

“Dominic has helped my company plan and execute everything from corporate identity packages to newspaper design and layout. He has assisted in package design, merchandising, website design and direct marketing. All projects—without exception—have delivered on time and within budget.”

Joe Aiello, President / Chief Creative Officer
Intell Angencia

“It has been my pleasure to work with Dominic LoSasso in the Order Sons of Italy in America. I have visited Colorado many times and his involvement with the Denver Lodge #2075 is to be commended. I was happy to see that he was elected as state president of Colorado. I always know that if I ask him to do something in the name of Sons of Italy in his state, that he will complete it to a tee.”

Anthony J. Baratta, National President
Order Sons of Italy in America